



# Pantheon Collective Privacy Policy

**Effective Date:** 9-14-2025

Pantheon Collective (“Pantheon,” “we,” “our,” or “us”) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and share information when you visit our website, engage with us on social media, or participate in our programs and services.

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## 1. Information We Collect

We may collect:

- **Contact Information:** name, email, phone number, mailing address.
  - **Account & Transaction Information:** purchases, bookings, or registrations.
  - **Usage Data:** how you interact with our website, social media pages, and digital content.
  - **Marketing Data:** your preferences for newsletters, events, and promotions.
  - **Compliance Data:** age verification (21+) and other regulatory information where required by law.
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## 2. How We Use Information

We use the information we collect to:

- Provide products, services, and experiences across our cannabis, hemp, and agritourism operations.
- Communicate with you about updates, promotions, or educational opportunities.

- Improve our website, events, and customer experience.
  - Meet legal, regulatory, and compliance requirements.
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### 3. How We Share Information

We do not sell your personal data. We may share information with:

- **Service Providers** (payment processors, IT, analytics, event partners).
  - **Regulators** where required by law (e.g., cannabis tracking and compliance systems).
  - **Affiliates and subsidiaries** within Pantheon Collective.
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### 4. Cookies & Tracking

Our website and social media channels may use cookies, pixels, or similar technologies to understand visitor activity, measure campaigns, and improve our services. These tools may also be used by third-party platforms (such as Meta, TikTok, or Google) in accordance with their own privacy policies.

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### 5. Data Retention

We retain personal information only as long as necessary to:

- Provide the services you requested.
- Comply with legal or regulatory obligations.
- Resolve disputes and enforce agreements.

After that period, information may be securely deleted or anonymized.

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## 6. Your Choices

You can:

- Opt out of marketing emails at any time.
- Adjust your cookie preferences through your browser.
- Request access, correction, or deletion of your personal data by contacting us. We will respond within a reasonable timeframe.

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## 7. Third-Party Links

Our website and social media pages may contain links to external sites. Pantheon is not responsible for the privacy practices or content of those third-party sites.

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## 8. Security

We follow industry-standard safeguards to protect your personal information. However, no system is completely secure, and we cannot guarantee absolute security.

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## 9. Age Restrictions

All Pantheon services, programs, and digital content are intended for individuals **21 and older**. We do not knowingly collect personal information from individuals under 21.

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## 10. Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be posted on our website with a new effective date.

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## **11. Contact Us**

If you have questions or requests, contact us at:

**Samantha Nobile, CCO**

**Pantheon Collective**

Email: [snobile@ourpantheon.co](mailto:snobile@ourpantheon.co)

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